

No. RT-11017/04/2025-MVL
Government of India
Ministry of Road Transport and Highways
(MVL Section)
Transport Bhawan, 1, Parliament Street, New Delhi-110001

Dated the, 25th February, 2025

To

1. The Principal Secretaries / The Secretaries (Transport) of all States/UTs
2. Transport Commissioners of all the States / UT Administrators.
3. Association of State Road Transport undertakings
4. Animal Welfare Board (National / States)

Subject: Display of Slogan on Animal Welfare on Public Transport Vehicles- reg.

Sir,

The Constitution of India vide Article 51 A (g) - prescribes the fundamental duty of every citizen of India to protect and improve the natural environment including forests, lakes, rivers and wild life and to have compassion for living creatures. Further, two legislations, the Prevention of Cruelty to Animals Act 1960 and the Wildlife Protection Act 1972, have been established to ensure animal welfare.

2. Based on the receipt of submissions at Ministry with respect to promoting compassion towards animals and to promote safety of animals on roads it is proposed to place the slogan "Be kind to Animals" and its equivalent in Hindi or State's respective regional language for example पशुओं पर दया करो on the public transport vehicles.

3. The slogan with a minimum height of each character as "150 mm" may be appropriately placed on the exterior of the public transport vehicles for wider publicity. The colour of the font may be selected to enhance the readability depending on the colour of the public transport vehicle used in the respective state. The slogan can be painted or can be put in the form of a sticker.

4. The slogan as suggested above may be placed on all public transport vehicles with effect from 1st April 2025.

5. This issues with the approval of Competent Authority.

Yours faithfully,



(S.K. Geeva)
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